

Crossing Abilities Playground Now Open!

Adults got first dibs on the slide Friday, August 27th as more than 100 people took part in dedicating the region's first all-inclusive playground. The Crossing Abilities Playground — built in Pocono Township's Mountain View Park off Sullivan Trail — features equipment fully accessible to the blind, wheelchair-bound and other disabled children. But if no one seems to notice the special accommodations, that's fine with the volunteers who built the \$500,000 facility. "The objective in universal design is not to make them feel different but to feel all inclusive," said design committee member Ken VanCamp. "We don't want to make it look like it's designed to be accessible."



Michael Tukeva of Pocono Alliance takes a ride down the slide

The circular playground, grounded in a 4-inch-thick rubberized surface, was built into a hillside, VanCamp said. A sloped, blacktopped outer walkway enables those in wheelchairs to descend without help. Signs are written in Braille so the blind can read them by touch. A teeter-totter has seats and an extra wide boarding area for wheelchairs. A "turn-across" ride takes at least two people to operate — one to crank the ride as it moves across a pipe while others sit inside. "We wanted kids to play alongside each other," VanCamp said.

Laurie Peters of East Stroudsburg said the playground helps her 6-year-old daughter, Lydia, fit in despite being in a wheelchair. Lydia has spinal muscular atrophy. "Today, she doesn't have to be left out," Laurie told the assembled. "Today, her confidence and self-esteem is flourishing, because she's not different here."

Michael Tukeva of Pocono Alliance, which helped shepherd the project to completion, and volunteer Charlie Trapasso introduced speakers and announced a long list of organizations and foundations that donated to the cause. Speakers stood at the top of the center slide and slid to the bottom upon concluding their remarks. Youngsters took part in a demonstration of the "sound garden." They banged on pagoda-shaped bells, tuned drums that resembled bongos and long metal chimes. Conclusion of festivities signified the formal transfer of the playground to the Pocono Township commissioners and the Mountain View Park Board. Then children began exploring all facets of the playground.

Crossing Abilities: Monroe County's All Inclusive Playground is sponsored by Pocono Alliance, a 501(c)(3) nonprofit organization that improves the quality of life in Monroe County by connecting the community to much needed resources. Crossing Abilities will create a safe and accessible outdoor playground that fosters imaginative play and developmental learning. This will enhance the quality of life of children with disabilities through fitness and socialization. At this playground, differences disappear and children share experiences with their peers, while exploring equipment and learning at their own level.

The playground equipment selected encourages physical, sensory and social/cooperative play for all children while catering to children with disabilities. The playground will also include a musical sound garden and butterfly garden to encourage additional exploration. The Crossing Abilities Playground will be a fun educational experience that increases brain stimulation, promotes social interaction and improves a child's development. There are nearly 5,300 children with disabilities in Monroe County. The core senses of children will be engaged and all children will increase their physical activity and developmental skills through peer-interaction. (Story by David Pierce, Pocono Record)

Commemorative Bricks (4x8" 18 characters/line—3 lines), can be purchased for: \$100 Individuals, \$150 Non Profits, \$300 Businesses.

In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
Women in Business.....	Pg. 8
Business Card Exchange.....	Pg. 8
New Members	Pg. 9

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce
Leading to the Enhancement of
the Quality of Life in our region and surrounding
areas.

September 2014 Calendar of Events

- September 2.....*West End Committee*
8:00 a.m.– *Western Pocono*
Community Library - Brodheads ville
- September 8.....*Education Committee*
11:00 a.m.– *GPCC*
- September 8.....*Business Card Exchange*
5:30 p.m. – *Dale & Frances Hughes*
Cancer Center - East Stroudsburg
- September 9.....*Women In Business Luncheon*
Noon – *Alaska Pete’s Roadhouse Grill*
- *Marshalls Creek*
- September 10.....*Econ. Dev./Transportation*
Committee
8:00 a.m.– *GPCC*
- September 16.....*Women in Business Committee*
9:00 a.m.– *GPCC*
- September 18.....*Bizzy Awards Dinner*
5:30 p.m.– *Chateau Resort &*
Conference Center - Tannersville
- September 22.....*Finance Committee*
7:45 a.m. – *GPCC*
- September 22.....*Executive Committee*
8:15 a.m.– *GPCC*
- September 23.....*Board of Directors*
8:30 a.m.. – *ESU Innovation Center -*
East Stroudsburg
- September 26.....*Environmental Committee*
8:00 a.m.– *Location TBD*

Members in the News

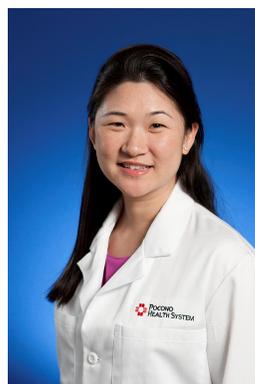
In an opportunity to better serve the cancer needs of our patients, we have added four highly skilled physicians to the **Dale and Frances Hughes Cancer Center**. These physicians offer convenient, university-level care to patients right here in our community.



Michael Marte, MD

Michael Marte, MD has joined the Hughes Cancer Center team as a full time medical oncologist. He comes to us from the San Antonio Military Medical Center where he served on the hematology/oncology staff. Prior to this position, he was Chief of Hematology/Oncology at the William Beaumont Army Medical Center. Board certified in internal medicine, hematology and oncology, Dr. Marte has been involved in the training of interns, residents, fellows and nursing staff and served as a principal investigator

for research protocols. He received his medical degree from Albert Einstein College of Medicine in New York and completed both an internal medicine residency and his fellowship in hematology/oncology at the Walter Reed Army Medical Center.



Christine Kim, MD

Christine Kim, MD joins us from Sidney Kimmel Cancer Center and the Department of Obstetrics & Gynecology at Thomas Jefferson University. Dr. Kim is a gynecologic surgical oncologist trained in robotic surgery. Highly skilled in minimally invasive laparoscopy (including the da Vinci Robot), she performs fertility-sparing procedures including radical trachelectomy for early stage cervical cancer, radical ovarian tumor debulking, and sentinel lymph node mapping for gynecological malignancies. Dr. Kim received her medical degree from SUNY at Stony Brook School of Medicine, performed her residency at Albert Einstein College of Medicine in New York and completed her fellowship in GYN surgical oncology at Memorial Sloan-Kettering Cancer Center.



Michael Ramirez, MD

Patients will now have access to the expertise of Michael Ramirez, MD, a medical oncologist from Sidney Kimmel Cancer Center at Thomas Jefferson University, specializing in second opinions for cancer diagnoses. Board certified in internal medicine, hematology and medical

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar at 570.421.4433 or email to pmetzgar@greaterpoconochamber.com.

oncology, Dr. Ramirez received his medical degree from Temple University School of Medicine, where he also performed a residency. He completed his fellowship at Duke University Medical Center.



Gennady Bratslavsky, MD

Also joining us is Gennady Bratslavsky, MD, professor and chairman of the Department of Urology at SUNY Upstate Medical University. Prior to SUNY, he was a member of the senior staff at the National Cancer Institute, where he also completed his fellowship in urologic oncology. Active in both clinical and basic science research, Dr. Bratslavsky also performs robotic surgical procedures. He is a graduate of Albany Medical College, where he received his degree with Distinction in Research and completed a residency in urologic

surgery. Dr. Bratslavsky will be providing his services in partnership with Urology Associates and Pocono Medical Center.

Part of the Pocono Health System, the Dale and Frances Hughes Cancer Center provides a range of cancer treatment services to patients. Our mission is to provide the most technologically advanced cancer therapy and treatment in order to offer every patient the optimal chance for cure. These highly specialized and expert physicians join our team of experienced physicians and staff who are dedicated to providing state-of-the-art care, utilizing a multidisciplinary approach, to bring the most recent medical advances close to home.

If you should have any questions or need to make an appointment, please call (570) 422-1700.

Pocono Health System/Pocono Medical Center is excited to offer Hologic 3D Mammography for breast cancer screening. 3D mammography produces a three-dimensional view of the breast tissue that helps radiologists identify and characterize individual breast structures without the confusion of overlapping tissue.

In the June 25, 2014 issue of the *Journal of the American Medical Association (JAMA)*, a groundbreaking study was published that found Hologic's 3D mammography (breast tomosynthesis) screening technology significantly increased cancer detection while simultaneously reducing the number of false positives.

The study, "*Breast Cancer Screening Using Tomosynthesis in Combination with Digital Mammography*", that reviewed close to half a million mammography exams, was led by Sarah M. Friedewald, MD of the Caldwell Breast Center, Advocate Lutheran General Hospital in Park Ridge, Illinois.¹ The researchers found that 3D mammography finds significantly more invasive or lethal cancers than a traditional mammogram. According to the study's

results, 3D mammography also reduces the number of women called back for unnecessary screenings due to false alarms. That reduces anxiety, as well as health care costs. Significant findings include:

A 41% increase in the detection of invasive breast cancers. (p<.001)

A 29% increase in the detection of all breast cancers. (p<.001)

A 15% decrease in women recalled for additional imaging. (p<.001)

A 49% increase in Positive Predictive Value (PPV) for a recall. (p<.001)

A 21% increase in PPV for biopsy. (p<.001)

No significant change in the detection of ductal carcinoma in situ (DCIS).

This study, using Hologic 3D mammography systems, involved 13 U.S. breast screening sites and 139 radiologists.

The center's Selenia® Dimensions® 3D mammography system is made by Hologic, a world leader in digital mammography. The Selenia Dimensions system offers exceptionally sharp breast images, an advanced ergonomic design providing more patient comfort, and the groundbreaking Hologic 3D Mammography platform designed to deliver superior screening and diagnostic performance for all breast types.²

We believe Hologic 3D Mammography will benefit all screening and diagnostic mammography patients, and is especially valuable for women receiving a baseline screening, those who have dense breast tissue and/or women with a personal history of breast cancer. The Hologic 3D mammography screening experience is similar to a traditional mammogram. During a 3D mammography exam, multiple, low-dose images of the breast are acquired at different angles. These images are then used to produce a series of one-millimeter thick slices that can be viewed as a 3D reconstruction of the breast.

By offering women the latest and more accurate³ technology in mammography, Pocono Health System expects to increase the number of area women who will be routinely screened. Breast cancer is the second leading cause of cancer death among women, exceeded only by lung cancer. Statistics indicate that one in eight women will develop breast cancer sometime in her lifetime. The stage at which breast cancer is detected influences a woman's chance of survival. If detected early, the five-year survival rate is 98 percent.⁴

In offering Hologic 3D mammography, Pocono Health System provides the latest in imaging technology. If you would like to schedule a mammogram or have questions about this important breast health procedure, please contact our team at (570) 476-3500.

The Monroe County Chapter of the Salvation Army is once again holding its annual Harvest Festival and Auc-

tion at Stroudsmoor Country Inn on Thursday, October 16 starting at 6:00 pm at their Terra View facility. Dinner tickets for the event are \$40 per person. Major James Gingrich, commanding officer of the East Stroudsburg Citadel, said, "This event has become well known for its quantity and selection of auction items which generate thousands of dollars to our chapter's special event fundraising for the year. All the money we collect goes towards local programs and provides comprehensive assistance with meals, food baskets and shelter to thousands of our County residents."

Last holiday season the East Stroudsburg Salvation Army provided over 1200 families with grocery orders which fed thousands of Monroe County Residents. The Toys for Joy, Toys for Tots and Angle Tree gift donations provided toys to children and ongoing, the Salvation Army feeds over 400 Monroe County families monthly. Across the nation, The Salvation Army served more than 60,000,000 meals to those in need. This year, the East Stroudsburg Corps is expected to provide more than 70,000 hot meals to hungry men, women and children and provide grants for rent, utility assistance, medicine and food for the many families in desperate need.

Live and silent auction items for the event include vacations, restaurant certificates, collectibles, antiques, gift baskets, art, coins, golf foursomes, gift cards, and billboard advertising packages – to name just a few. Gingrich continues, "It is the mission of the Salvation Army of Monroe County to preserve human dignity while empowering people to reach their potential through honoring heritage, strengthening family values and meeting human needs. In difficult economic times, when thousands of neighbors are finding it hard to feed their families, the need for our services continues to be under even greater pressure."

Reservations for the Harvest Festival fundraiser can be made by calling 570-421-3050. The silent auction will begin at 6:00 pm with the live auction at 8:00 pm. Dinner will be served at 7:00 pm. Gingrich concludes, "We are accepting auction items and welcome the community to join us for a very good cause. The economy continues to fluctuate and when that happens rising numbers of people find themselves caught short. By attending this event you will be helping us continue to service those in the most need in our community."

Salvation Army hosts free Estate Planning seminar. There are openings available for the free estate planning seminar on Wednesday, September 10 beginning at 12 noon at the East Stroudsburg Salvation Army Citadel, East Stroudsburg, PA. Reservations are required and lunch is provided. Salvation Army guest presenters will include Scott Miller, CPA, CFE, CVA of Riley & Company, Stroudsburg, PA, Jeffrey Wright, Esq. of Cramer, Swetz & McManus; Sharon Somers, CAP, Director of Planned Giving for the Salvation Army's Eastern PA and Delaware Division, Erin Baehr of Baehr Family Financial, CPA, and Samuel Newman, Esq. Chairman of the Salvation Army East Stroudsburg Corps Endowment Committee. Newman comments, "Topics for the seminar will include estate tax,

the Hometown Endowment Fund, tax changes, and charitable gift annuities." In addition, the presenters will cover the importance of a will and retirement planning.

Major James Gingrich, Commanding Officer of the East Stroudsburg Corps said, "Planned giving is a very important part of how we raise funds. In these times of cuts from the state level, we rely on the community to assist in feeding and housing the most vulnerable in Monroe County. Last year we relocated the event to our Citadel to give attendees the opportunity to see what we do first hand." He continues, "That change was well received and helped individuals plan their estates without any obligation to The Salvation Army. The event is just meant to be informative, and provides an overview of taxes, estate planning and what we do here to help our neighbors cope in difficult financial times."

Reservations for the seminar can be made by calling the East Stroudsburg Corp at 570-421-3050. There are no pre-qualifying forms, this is an open review of what is happening in estate planning. Gingrich concludes, "We welcome all those interested in preparing their estate for the future and hope those attending would be gracious enough to consider the East Stroudsburg Salvation Army if they are looking for an outlet for planned giving. We encourage anyone who is looking ahead at their estate planning needs to attend."

One could say the idea of the Last Fling Pumpkin Sling began in the Poconos when organizer Giulia Iannitelli was attending the Shawnee Balloon Festival with her hot air balloon team and they had a discussion about of Punkin Chunkin. Seven years later the idea that was planted in the Poconos became a reality and was hosted in New Jersey where it quickly took root and outgrew its original location. This year pumpkins will now be landing at **Pocono Raceway** the weekend of October 18-19, right where the idea began. Advance tickets for adults are \$8 and \$6 for children ages 5-12. Children 4 and under are admitted free.

The Pumpkin Sling, while new to the Poconos, is well-known because of the Punkin Chunkin world championships televised on the Science and Discovery channels on Thanksgiving Day from Delaware. Iannitelli continues, "The Last Fling Pumpkin Sling is an officially sanctioned event of the Punkin Chunkin organization and abides by their rules." Iannitelli works with John Huber one of the founders of Punkin Chunkin for this event. "He is a wonderful resource and has been a guiding light to the success and growth of our Pumpkin Sling."

Over the years, the Last Fling Pumpkin Sling has attracted several machines that use the event as a practice and fine tuning session for the finals in Delaware. This includes the team Sir Chunks A Lot, from Berlin, NJ who have participated the past three years and are champions in the catapult division at the national event. They will be at the Raceway event as a demonstration team with a history of throwing in excess of 2,600 feet. In fact,

they attribute their win and the placing and finished of two other teams at the Nationals to Iannitelli who owns a farm and, through her involvement in organizing the event, started to grow pumpkins just for the purposes of competing. They said, "You not only grew the pumpkins but also, through your efforts in organizing the Sling, gave new teams the chance to come together to compete and win."

Moving from New Jersey to the Pocono Mountains and Pocono Raceway, a nationally recognized region and venue made sense because of its connection with agritourism. Iannitelli continues, "When we started the Pumpkin Sling we wanted to create an environment where kids could form teams and compete bringing the connection to farming and the fall harvest together. Our event has achieved that and more with over 20 youth teams and many farmers participating with sales of their products from baked goods to pumpkins". The event promotes the use of the pumpkins and will donate unused produce to local food pantries. All pumpkins used in the competition are collected and used for fertilizer to ensure as little waste as possible.

The Last Fling Pumpkin Sling has lined up sponsors for this year's event at Pocono Raceway including the Pocono Mountains Visitors Bureau, Bushkill Group Inc., Adams Outdoor, Pocono 96.7 and Harmony Press, Inc. The event is accepting applications for vendors and welcomes additional sponsors. A portion of proceeds from The Last Fling Pumpkin Sling will benefit the East Stroudsburg Salvation Army, the Pocono Arts Council, the Rolling Thunder Mission, and the VIPER Program that assists with the transition and education of military personnel into the workforce.

The Last Fling Pumpkin Sling will run Saturday and Sunday from 9:00 am to 6:00 pm. The event will include pumpkin slinging by catapult and trebuchet teams in both youth and adult divisions. The Sir Chunks A Lot demonstrations will take place three times daily both days. There will be a Kid's Korner and activity tent sponsored by and benefiting the Pocono Arts Council with mini pumpkin slinging, a hay ride and children's hay maze with proceeds benefiting the East Stroudsburg Salvation Army, ride tickets sold for Pocono Vertical Ventures with a jump tower, bungee trampolines and climbing walls, vintage car display, food and craft vendors selling their goods, and live entertainment each day. The MC for the Last Fling Pumpkin Sling will be Gary Smith the host of the Pocono 96.7 Gary in the Morning Show. For information and ticket purchase go to PumpkinSling.com. The inclement weather date for the event is November 1-2.

Iannitelli concludes, "We are encouraged with the growth of the event thus far and expect the relocation to the Pocono Mountains will expose us to a much larger audience both in new teams competing from the tri-state area and attendees. It is our goal to use the Pumpkin Sling as a pathway to growing awareness of agricultural tourism and its benefits to a region along with teaching young people how to incorporate math and science into their fun."

For sponsorship or vendor information contact the Pumpkin Sling organizer at their website or calling 908-339-8920.

Tobyhanna Federal Credit Union announces Debbie Cowher of Scranton as the Grand Prize Winner of a trip to Australia. Cowher was randomly selected from over 5,000 entries that were submitted via the credit union website, in-branch, or as a mail-in postcard between May 15 and July 31, 2014.

"I was shocked when I was told my name was selected as the winner especially since I only filled out one entry," said Cowher, "but I am very excited to take the trip for my birthday!"

The credit union also randomly selected Jackie Vass of Moscow and Helen Staubly of Mt. Pocono as the 2nd and 3rd place winners. Vass and Staubly won \$3,000 and \$1,000



L to R: Amy Crain, Marketing Manager; Debbie Cowher, Grand Prize Winner; and Sean Jelen, President & CEO

respectively. All winners are currently members of the credit union, but they did not need to be members to win; the contest was open to the public.

In celebration of 60 years in business, Tobyhanna FCU offered a chance for members and non-members to win the trip which included free roundtrip airfare and a 10-night hotel stay for two (2) in the land down under. Earlier in June the credit union partnered with animal experts from the Animal Adventure Park in Harpursville, NY to host an "Experience the Outback" event where attendees could interact with a red kangaroo, bearded dragons, snakes, rodents and other animals and insects typically found in the outback as a way to bring more attention to the contest.

"Tobyhanna FCU is not your average credit union so, we didn't want to host an average celebration for our 60th Anniversary," said Sean Jelen, CEO. "Kangaroos and a trip to Australia certainly fit the bill."

The United Way of Monroe County (UWMC) officially announces that Denny Douds will serve as Campaign Hon-

orary Chairperson for the 2014 annual campaign.

Coach Douds has lived in the Pocono Mountains for almost 50 years and he is heading into his 41st year as head football coach at East Stroudsburg University in East Stroudsburg, PA.



Coach Denny Douds

“It’s a great honor,” Coach Douds stated. “To be able to give back to the community and give back in this particular way, is exciting, and an honor.” When asked what it meant to be this year’s honorary chair, Coach Douds responded, “To be able to be in a position where you can help to inspire some other people to give to the United Way of Monroe County is certainly an honor and I think it’s a privilege.”

UWMC Executive Director, Mathilda Sheptak, said that Coach Douds was a natural choice. “Every year we have a Kick-Off event and it just adds to the whole ‘kick-off’ having Coach Douds, being football coach to our own Warriors, be a part of this event and this year’s Campaign.”

When asked how Coach Douds would respond to someone that believes they would have to make a large donation so instead doesn’t make a donation at all, he stated, “I know we are in tough economic times; but, at the same time you ask yourself, ‘What are your priorities?’ ‘What is going to help people in our area?’” A little goes a long way to ensure that every person is valued and achieves the highest possible quality of life. As Coach Douds stated when discussing the different agencies that are funded by UWMC, including Red Cross, Meals on Wheels and PATH just to name a few, “These are rock solid organizations.”

Coach Douds ended his interview with this final note, “We’re looking for all participants to get behind United Way of Monroe County.”

The 2014 Campaign kicks off this year on September 4th at the historic Shawnee Inn and Golf Resort with the annual Kick-Off breakfast from 8am-10am.

To get more information on how to volunteer or get involved in helping those in need in our community, visit www.unitedwaymonroe.org or call the United Way of Monroe County at 570-629-5657.

This quarter the **Frailey** team has decided to support the Cops N Kids Literacy Program of **Pocono Alliance** as their Community Outreach Project. During the entire month of August, they are collecting such items as children’s books, coloring books, non-toxic crayons, non-permanent markers, sticker books, activity books, non-toxic colored pencils and water color sets for age’s birth to 8. “The look on the children’s faces is priceless when you see how happy they are to receive free books. Pocono Alliance believes that each book acts as a conduit between kids and community through literacy,” says Roxanne Powell, Director of Development.



L to R: Michele A. Frailey-Miller, Chief Operations Officer and William J. Parrish, Chief of Police, Stroud Area Regional Police

The Cops N Kids Literacy Program was established in urban area Wisconsin in 1997. It was created to help bring law enforcement agencies together with the community they serve. It provides police departments with the means to make the connection between officers, and the people they serve. The program’s goal is to help break down barriers and teach police officers and citizens to trust and depend on each other.

Chief William J. Parrish of Stroud Area Regional Police tells the team, “I am very familiar with this program. In fact, I am the program (on the ‘Cop’ side) for now. I am hopeful that the program will continue to grow, at which point I would approach other departments and other officers in my own department to encourage their participation. I work with East Stroudsburg School District during Parents/Teachers nights, the Bridges out of Poverty program, Pleasant Valley High School during Special Olympic competitions and parks during Summer Days. Well, basically any event that is attended by children. Sitting with them reading a book creates a positive reaction towards law enforcement as some have only experienced a negation interaction when we deal with their parents’ issues. I never knew Frailey Insurance and Financial Services did these types of outreach projects. I am most appreciative and thankful for their continuing community support.”

If you would like more information to see how you can get involved, you may contact Peggie A. Livingston, Project Coordinator, at 570 421-7447 x230.

For more information about Cops N Kids Literacy Program, contact Roxanne Powell at 570 517-3958 or visit poconoalliance.org.

Farda Landscaping has a long-standing reputation of excellence in landscaping throughout the Pocono region, creating some of the area's most admired outdoor living spaces. From delicate hand plantings, to trees and shrubs, custom stonework, outdoor kitchens, water features, exterior lighting, and more – Farda Landscaping & Excavating can handle any and every landscaping project your heart desires.

There are many ways landscaping can have an impact. First and foremost, landscaping can have an impact on the overall beauty of your home. By planting trees and shrubs, accenting with flowering plants, tending a lush lawn, and installing interesting features such as custom stonework, water features, outdoor kitchens, and more, you will create a personal oasis to be admired by friends, family, and neighbors alike.

Landscaping also has impact by increasing the value of your home. Landscaping is one of the easiest ways to enhance your home's 'curb appeal', thus increasing its desirability. Whether you are interested in selling your home, or simply want to increase the long-term value of your home, landscaping is a quick, affordable, and efficient way to do so.

Last but not least, landscaping can have an impact on your overall well-being. We are all struggling to achieve greater balance in our lives. Wouldn't it be wonderful to have a tranquil retreat right at home that lets you escape from the hustle and bustle of everyday living; a space that can serve as an escape where you and your family can enjoy time together in a calming and soothing atmosphere? This oasis doesn't need to be a dream; it can be a reality when you incorporate a thoughtful landscape design as part of the atmosphere of your home.

The options are endless as you create your outdoor retreat. Think of your landscape as a living area and create designated spaces for year-round outdoor enjoyment. You can create spaces for lounging with a book, grilling dinner with friends and family, or tending an abundant garden. Each living space can be accented with easy care perennials and flowering shrubs which will insure season long beauty. The restful spirit of your home garden oasis continues with the relaxing sounds of trickling water emanating from your water features. The pathways to and from your various outdoor areas take on an organic feel with custom stonework and paving stones integrated into the landscape to guide your way. Pulling the whole composition together is exterior lighting which extends your enjoyment of your outdoor retreat into the evening hours.

Whatever your goal for your outdoor oasis and whatever your budget, Farda Landscaping & Excavating can create the plan that works with you to realize your ultimate vision over time while fitting your short-term budget goals. Farda Landscaping is the proven Pocono leader in land-

scaping design, with a notable reputation for superior customer service and referrals and repeat clients serving as their greatest source of business. At Farda Landscaping customers are treated like friends and client relationships are forged that span decades.

Discover for yourself the quality, service, and commitment to excellence which are hallmarks of Farda Landscaping & Excavating. Contact Farda Landscaping for a free estimate at 570-421-5376 or visit the company website for more information at www.fardalandscaping.com.

Best Auto Service Center presents Knowledge is Power Women's Car Care **FREE** seminar on Tuesday, October 7th at 6:30 p.m., 2945 Route 611 in Tannersville.

Take charge of your vehicle service. Knowledge is power and when you're getting your vehicle serviced, a little goes a long way. That's why Best Auto Service Center is happy to announce their Women's Car Care Seminar where you'll learn things like: regular maintenance, how to talk to your technician like a pro and recognizing problems before it's too late, all in a relaxed, confidence-boosting environment.

For more information, please contact Best Auto at 570.688.2378.

Hot off the press: the 2014 **Tobyhanna Federal Credit Union** "Tasteful Wishes" Cookbook is now on sale. This year's cookbook features recipes from Tobyhanna FCU staff and members as well as contributions from local wish children, including artwork, pictures and their favorite recipes. Cookbooks cost \$8 and 100% of the proceeds will benefit **Make-A-Wish Greater Pennsylvania and West Virginia**.

To purchase a cookbook, please contact Make-A-Wish Regional Manager Maggie O'Brien at 570.341.9474 or visit a Tobyhanna FCU branch. Members may elect to have the money transferred from one of their accounts, pay with cash or write a check made out to Tobyhanna Federal Credit Union. If members would like to mail in a check, please email donations@tobyhannafcu.org for more information.

Pocono Medical Center is offering free screenings to those who are eligible. Low-dose computed tomography (LDCT) screening for lung cancer can detect most lung cancer in the early stages, which is when treatment is most successful. Early detection prior to onset symptoms can save lives.

If you are over 55 and have smoked for 30 years or if you are over 50, smoked for 20 years and have other lung cancer risk factors, LDCT screening can save your life. Talk to your physician about it. Eligible patients must be referred by a physician. If you do not currently have a primary care physician, please contact PMC's thoracic nurse navigator who can assist you in obtaining a prescription at

570.422.1732. To schedule an appointment, please call 570.422.1732.

Planning ahead before the next storm hits with Better Roof Replacement®, a new coverage option provided by Nationwide Insurance. By adding this to your Nationwide homeowner policy protection, your standard roof will be rebuilt with stronger, safer materials recommended by industry experts. This option helps make sure your home is better protected than ever before.

“Double-thick underlayment for an extra barrier against water, seals that help protect leaks, ring shank nails for stronger wind resistance, and the highest-rated shingles for maximum resilience – all of these make a better roof. We’re always looking to find ways to help our members when they need us most,” said Michael J. Frailey, Owner and Chief Executive Officer at **Frailey Insurance and Financial Services**.

For more information, visit www.fraileyinsurance.com or call 570 421-7447.

John Maxwell Group presents L2 Learn Lead the Leadership event of the year. Leaders are always looking for opportunities to learn but every leader has little time to spare. L2 Learn-Lead is the new simulcast event to breathe new life into leadership through world-class speakers - in a convenient, half-day format.

The speakers are John C. Maxwell, Leadership expert, coach, and author, Linda Kaplan Thaler, Chairman of Publicis Kaplan Thaler, and Tim Sanders, Internet pioneer and author.

Why attend? L2 Learn-Lead is designed to deliver the very best in leadership content to inspire and motivate everyone who attends. L2 brings the conference experience to you in a convenient half-day format, making it the affordable solution to the challenge of minimizing time and travel costs. Grow your own leadership as you connect with other influencers in your local community. Expand your network with relationships that produce tangible results.

Venue: ESU Innovation Center, 562 Independence Road, East Stroudsburg, PA 18301. Doors open/registration 8:00 a.m., must be seated by 8:45 a.m., live broadcast begins SHARP 9:00 a.m.-1:00 p.m.

Early Bird Savings thru 9/10/14: Early Bird 1-12 tickets \$99.00 thru 9/10/14, Team/Group Tickets 12 or more \$89.00 thru 9/10/14, Non-Profit \$79.00 thru 9/10/14, after 9/10/14 \$129.00. Tickets can be purchased on line at <http://12-learn-lead-east-stroudsburg-eventbrite.com>. For additional information contact event host Mayra Farnelli at 570.242.4054 or email to MayraFarnelli@JohnMaxwellGroup.com.

The Business Councils of the Greater Lehigh Valley Chamber of Commerce honored Tina Hamilton, Chad Tyrrell, American Hairlines, FireRock Productions and **Regan, Levin, Bloss, Brown & Savchak, P.C.** with the prestigious Excellence in Business Awards.

RLB was founded as a result of a merger of four regionally-based accounting firms, all run by CPA entrepreneurs who now occupy key positions in the RLB structure. The spirit of entrepreneurialism remains intrinsic to the firm’s DNA, driving high standards of customer satisfaction and quality. They do not simply “crunch numbers.” As a firm, RLB’s business model enjoins all employees in the quality process--regardless of rank--driving performance-based excellence in customer service and satisfaction. The founding CPAs remain very active in all aspects of RLB daily operations and their entrepreneurial attitude toward customer service and quality are key to RLB achieving CUSTOMER RETENTION levels far above the industry average...perhaps the most sincere measure of customer satisfaction.

Along with sticking to performance-proven accounting and tax planning principals, RLB Leadership focuses on fostering an environment of RESPECT and OPPORTUNITY for all of their employees. Maintaining high performance standards to generate the most effective kind of marketing that money cannot buy: Word-Of-Mouth from Satisfied Clients.



RLB Shareholders

Their mission statement is “To provide exceptional levels of accounting, tax, business and personal consulting expertise compounded with extraordinary levels of personalized, responsive service...”

To advance the financial success of the clients’ business and personal interests...To consistently earn the trust fundamental to mutually rewarding relationships...Resulting in long-term financial, social and character benefits for their clients, their firm, their families and their community.

RLB Accountants has an office in Stroudsburg located at 814 Main Street, Suite 100, Telephone number 570.421.7434.

Business Card Exchange

The Business Card Exchange was held on August 4th at Chateau Resort & Conference Center.

The next card exchange will be held on Monday, September 8th at the Dale & Frances Hughes Cancer Center in East Stroudsburg.

For reservations, please contact the Chamber at 570.421.4433.



Networking at Chateau Resort & Conference Center

Ribbon Cutting

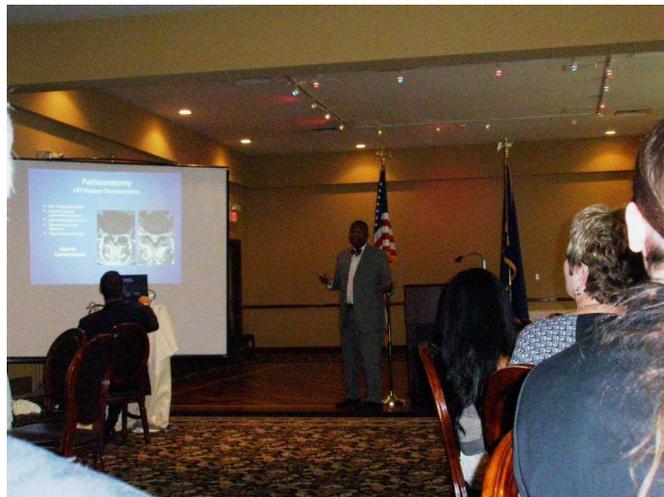
Big Mama's Soul Food



Big Mama's Soul Food, located at 1539 North Ninth Street held a ribbon cutting on August 7th. They offer fresh and unique Southern style cooking. For more information, contact them at 570.242.3776 or 570.242.3951 or visit their website at www.bigmamassoulfood.net.

Women in Business

The Women in Business luncheon was held on Tuesday, August 12th at Stroudsburg Country Inn in Stroudsburg. The Topic "Why a Healthy Back is Important to a Healthy Business" was presented by Dr. Allister Williams of Mountain Valley Orthopedics and was sponsored by Mountain Valley Orthopedics



Dr. Allister Williams of Mountain Valley Orthopedics

The next luncheon will be held at Alaska Pete's Roadhouse Grill on Tuesday, September 9, 2014. The topic to be presented will be "Don't Just Sit: Promoting Movement in the Workplace" and is being presented by Pocono Family YMCA. The lunch is being sponsored by Adrienne Primrose of Blissful Existence.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



Jason Bixby of Mountain Valley Orthopedics

Welcome New Members

The following new members are not listed in the 2013-2014 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Bizz Share

Zach Neil
P.O. Box 142
Marshalls Creek, PA 18335
(LOC): 9 Dartmouth Circle - Building #4
844.GOT-BIZZ
zach@bizzshare.com
www.bizzshare.com

SOCIAL MEDIA-MARKETING

Echo Farms Hunt/Fish Clubs

Al Villoresi
P.O. Box 277
Henryville, PA 18332
(LOC): 1085 Cherry Lane Road,
East Stroudsburg PA 18322
570.620.1747
clvecho@ptd.net

RECREATION

Hungry! We Deliver, LLC

Richard Infante
2397 Route 611, Suite 9E P.O. Box 105
Tannersville, PA 18372
570.629.1983
570.629.7363
richard.infante@hungrywedeliver.net
www.hungrywedeliver.net

FOOD DELIVERY SERVICE

Joe Ronco State Farm Agent

Joe Ronco
2968 Route 611
Tannersville, PA 18372
570.534.4800
570.507.8342
joe@joeronco.com
www.joeronco.com

INSURANCE-FINANCIAL SERVICES

John Maxwell Team

Mayra Farnelli
P.O. Box 806
Marshalls Creek, PA 18335
(LOC): 315 Dartmouth Dr,
Jay Park, Bldg 3
570.242.4054
mayrafarnelli@johnmaxwellgroup.com
www.johnmaxwellgroup.com/
mayrafarnelli

CERTIFIED COACH-TEACHER-SPEAKER

Pocono Mountain Firearms

Steve Henry
2177 Route 611 #105
Swiftwater, PA 18370
888.978.5495
570.839.6579
steven@poconomountainfirearms.com
www.poconomountainfirearms.com

GUN DEALERS

Wolf Hollow At Water Gap Country Club

Shaun Lyons
P.O. Box 651
Delaware Water Gap, PA 18327
(LOC): 288 Mountain Road
570.476.4653
tammyems@ptd.net
www.watergapcountryclub.com

GOLF COURSES-COUNTRY CLUBS

Xtreme Social Media Concepts

Christine Phelan
P.O. Box 342
Swiftwater, PA 18370
570.236.1323
570.839.6579
cootbear@ptd.net
www.xtremesocialconcepts.com

SOCIAL MEDIA- ADVERTISING

IMPACT



Executive Committee

Michael Katz - Chairman of the Board
John Holahan - First Vice Chairman
George Roberts - Treasurer
Debi Cope - Secretary
Conrad Schintz - Assistant Secretary
Chris Kurtz - Past Chairman

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

Board of Directors

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Michael Baxter
Brandie Belanger
Rich Berkowitz
Vinny Bianchi
William Blake
Denise Cebular
Bill Colavito
Susan Corrigan
Tom Donnelly
Alex Grum
Bob Hay
Gary Hazen

Brandon Igdalsky
Elizabeth Koster
Tony Konn
James McClure
Kathy Mullins
Doug Olmstead
Philip Pope
Dr. Brettney Ramsour
Matthew Rumph
Linda Salas-Mamary
Barbara G. Samet
Tom Sforza
Mathilda Sheptak

William Skinner
Jeff Snyder
Marc Troutman
Dr. Marcia G. Welsh
Carl Wilgus
Theresa Yocum

IMPACT

Visit us at www.greaterpoconochamber.com

Greater Pocono Chamber of Commerce
552 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

"The Voice of Business in the Poconos"